

Social Media Coordinator - Volunteer

About Us

Reasoning Through the Bible (RTTB) is a new organization that focuses on Bible education and training. Our founders have many years' experience in teaching and practical para-church ministry. We are in the process of forming the organization and need an experienced Social Media Coordinator that will see and share the vision for what our organization can do, handling the day-to-day tasks that will take us there.

Our vision is to take average church members and provide a deep, verse-by-verse Biblical education, teacher education, and church lesson materials. Along the way our goal is to provide a defense of the faith against modern critical questions and an introduction to theology. Our concept includes offering Bible education materials in a wide a variety of media, to reach as wide an audience as possible, and answer the questions that arise in common Christian circles.

Salary

This is an unpaid position. Your reward will be to see the Lord's kingdom grow.

Social Media Coordinator Responsibilities:

- Responsible for planning, implementing, posting and monitoring the ministry's social media strategy to increase awareness and ultimately increase people who take advantage of our materials.
- Handle the company's social media profiles including but not limited to Instagram, Facebook, TikTok, Threads, and Youtube, the company's website, and other relevant platforms
- Come up with creative content ideas/campaigns, organize and execute these ideas either internally or with the help of content creators to engage our customers and community on social media.
- Must schedule and post on social media accounts.
- You need to be a great writer, proofer and editor with a very keen attention to detail in all work assignments.
- Engage with social media fans to increase followers and grow the brand voice and personality
- Proofread or create ministry emails.
- Develop a pertinent set of KPIs to report on social media performance; Social listen and report back findings to teams on trends and conversations; drive growth across all social media channels

- Build relationship with digital creators through managing content partnerships.
- Other relevant job duties as assigned by management

Key experiences and education sought in the Social Media Coordinator:

RTTBs Social Media Coordinator will ideally have the following:

- Evidence of a healthy and mature Christian life.
- Willingness to sign RTTBs doctrinal statement.
- Commitment to RTTBs vision for ministry.
- Experience in a Christian ministry.
- Christian education including formal Biblical and theological training or the equivalent.
- Commitment to the founders' vision for the organization.
- Comfort with all aspects of modern computer and social media technology.
- A high view and reverence of the Word of God and a desire to see it spread.

Social Media Coordinator Requirements:

- Prior experience in social media in a Christian ministry is highly preferred
- Excellent copywriting skills
- Current with trends and culture
- Member in good standing of a local church
- Passion for Christian ministry
- Current with social media trends and platforms.
- Familiarity with canvas, e-mail marketing software, social media scheduling programs
- You are detail-oriented and highly organized
- Understand the importance of punctuality

Job Type: Volunteer.

Work Location: Our ministry is located in Houston, TX. This position can be remote.

Are you interested in finding out more?

You can find out more on our website, ReasoningThroughTheBible.com.

If you want to see what we have done so far, you can see our work in audio and video format online in all the audio podcast sites and on YouTube and Rumble. Search for Reasoning Through the Bible.

To contact us and start a conversation, email your CV or resume and reasons for interest in this position to: Info@ReasoningThroughTheBible.com.

This is an unpaid position but provides an opportunity to help start a Christian ministry and take it to its full potential.

Review of candidates will begin in September 2023 and continue until the position is filled.